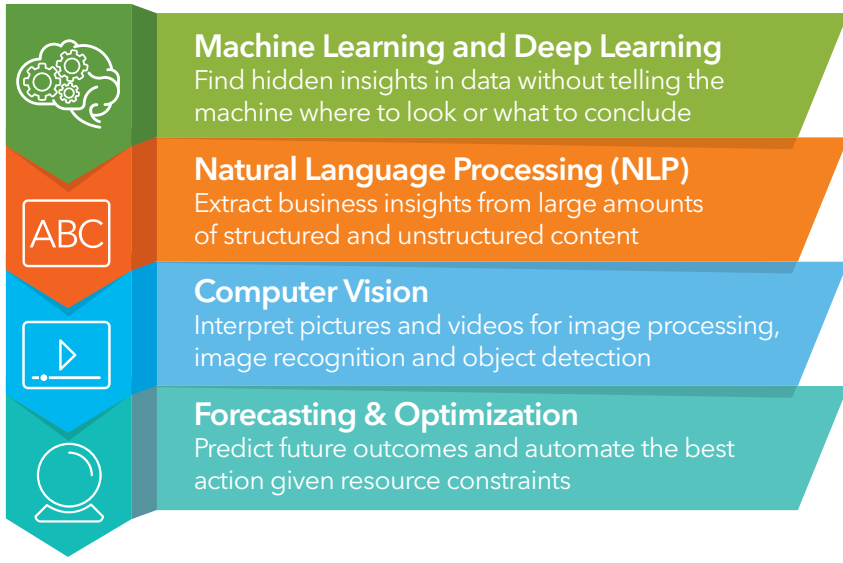


What happens when you add learning and automation to analytics? Artificial Intelligence (AI)



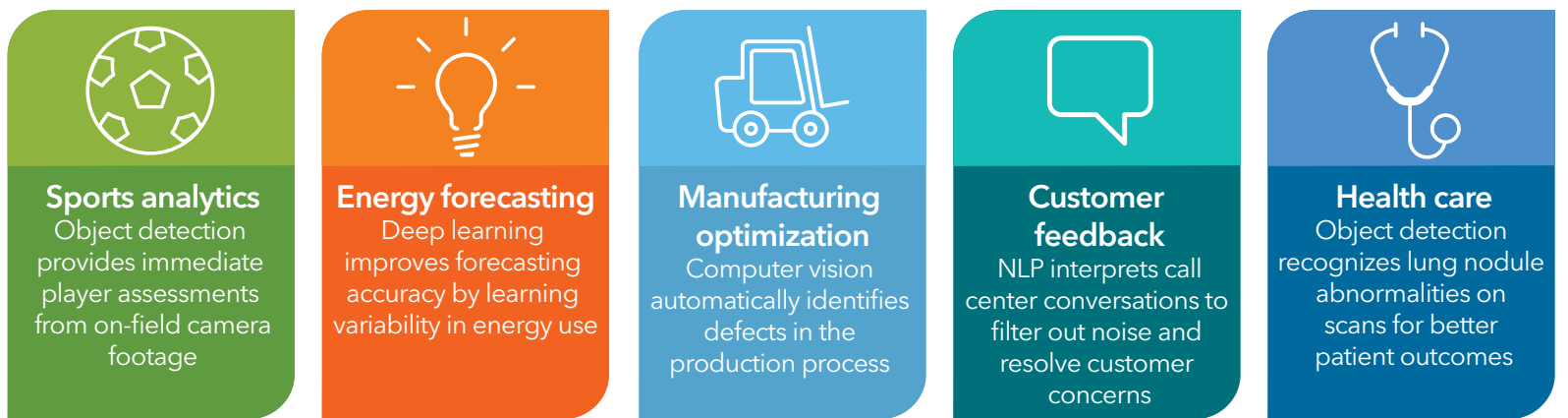
What's powering SAS® AI?



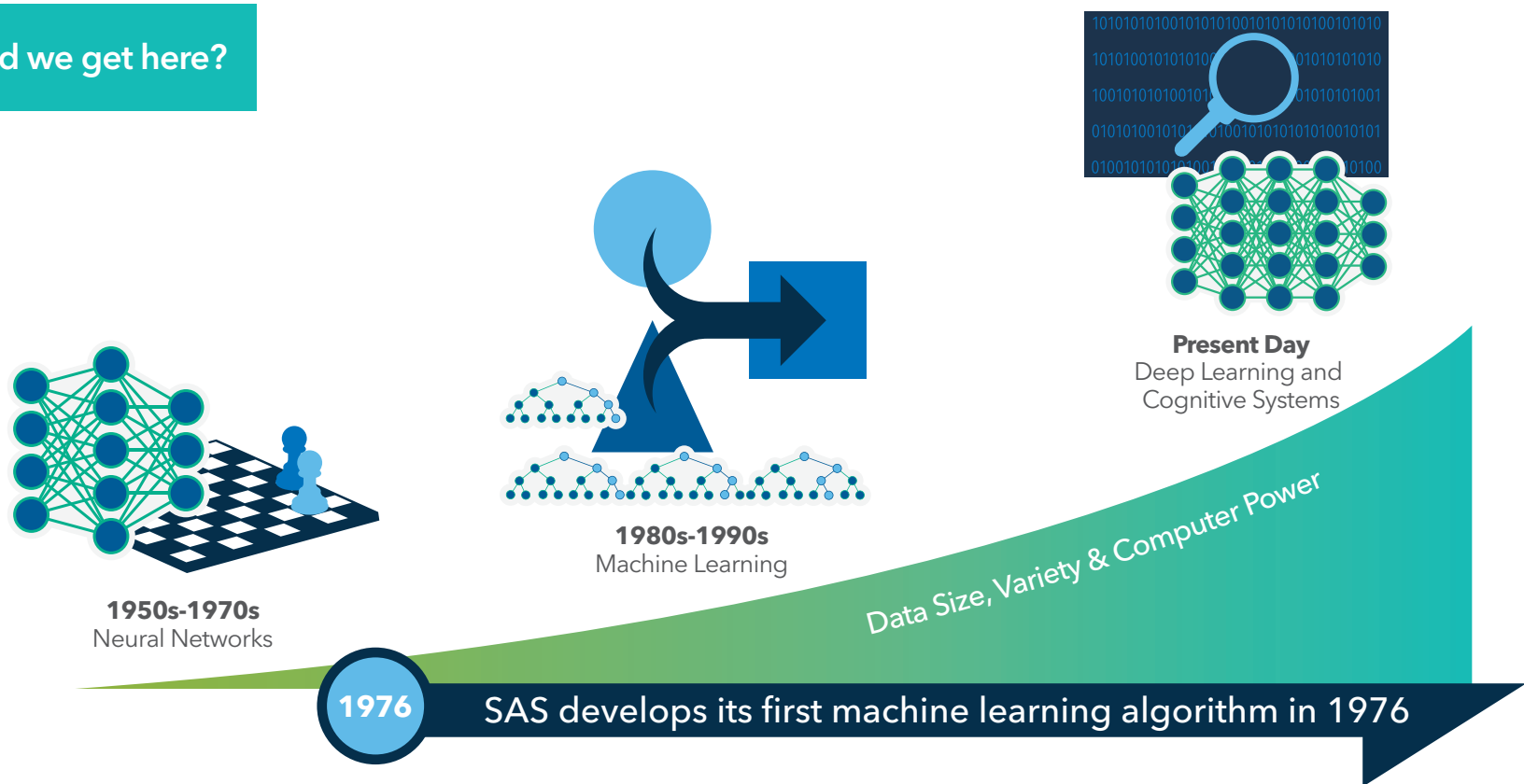
“ SAS’ vision for data science is not limited to innovation in tools. It has been quick to jump on any new promising analytical methods across multiple disciplines, such as statistics, econometrics, optimization, machine learning, deep learning and natural language interaction. ”

The Forrester Wave™: Predictive Analytics and Machine Learning Solutions, Q1 2017 ⁱ

How are SAS customers using AI?



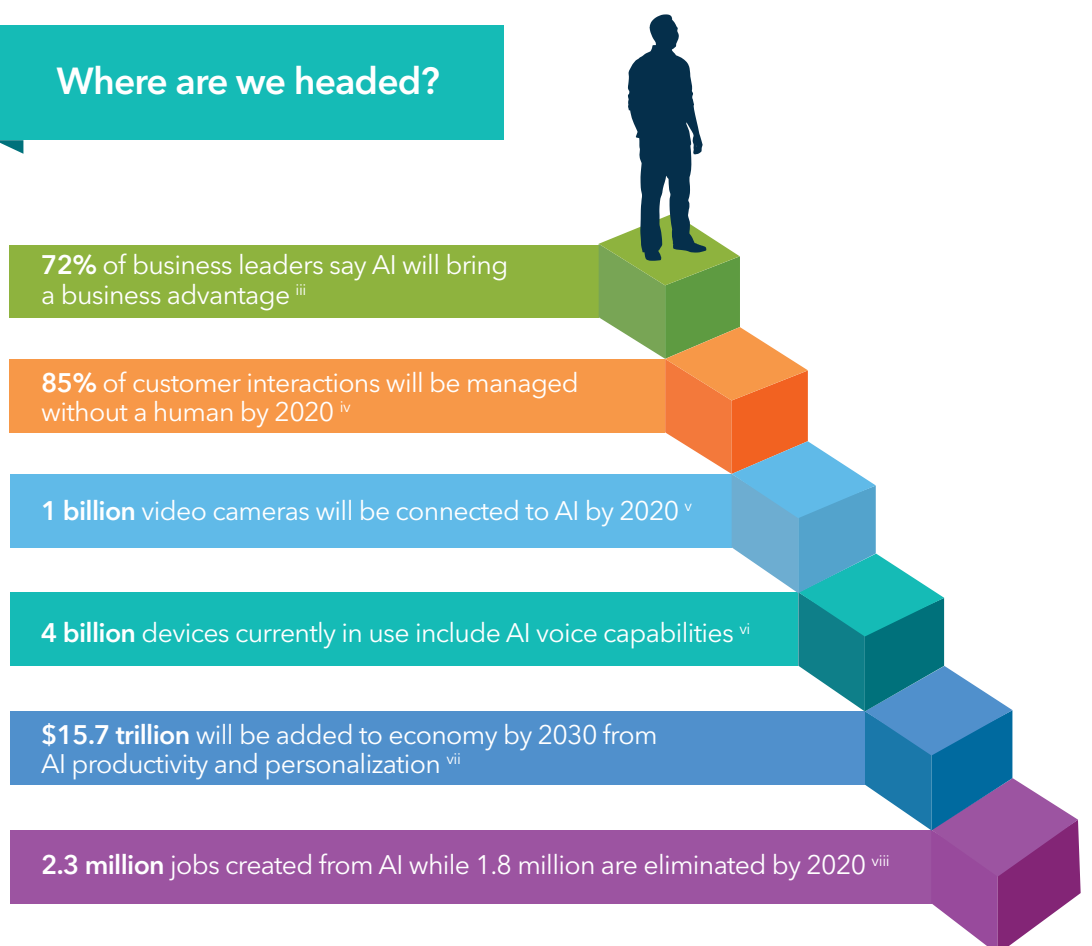
How did we get here?



Where are we headed?

“ Admittedly, it's hard to listen to an analytics provider without hearing about machine learning and AI. But while the rest of the world is bathing in AI hype, SAS customers view it as evolution, not revolution. ”

Tony Baer, Principal Analyst at Ovum ⁱⁱ



Reference

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