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@MikaelHagstrom
#sasforum2014

Building the Analytics Factory

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Executive Vice President, SAS



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OUTCOMPETE
INNOVATE
MODERNIZE
MONETIZE



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LIQUIDIZE YOUR

BIG DATA

ASSET

VALUE VALUE
VALUE VALUE
VALUE VALUE
VALUE VALUE



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ANALYTIC CAPABILITY



large DATA SIZE big data



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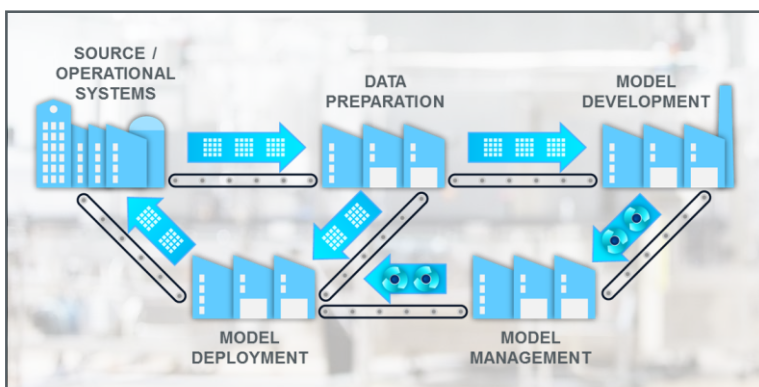


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Case Studies



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Banking

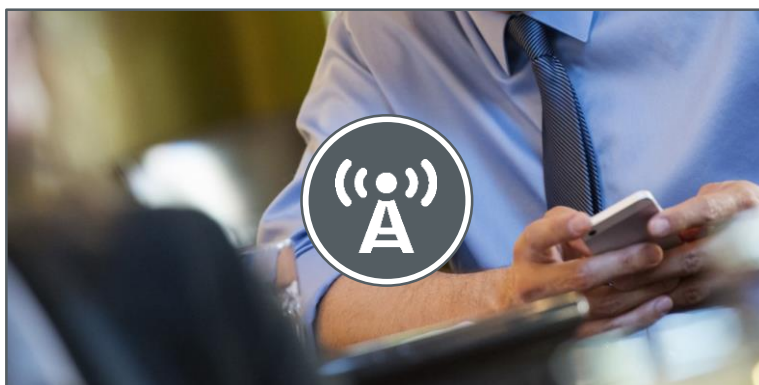


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MODERNIZE



QUALITY
 OF LIFE



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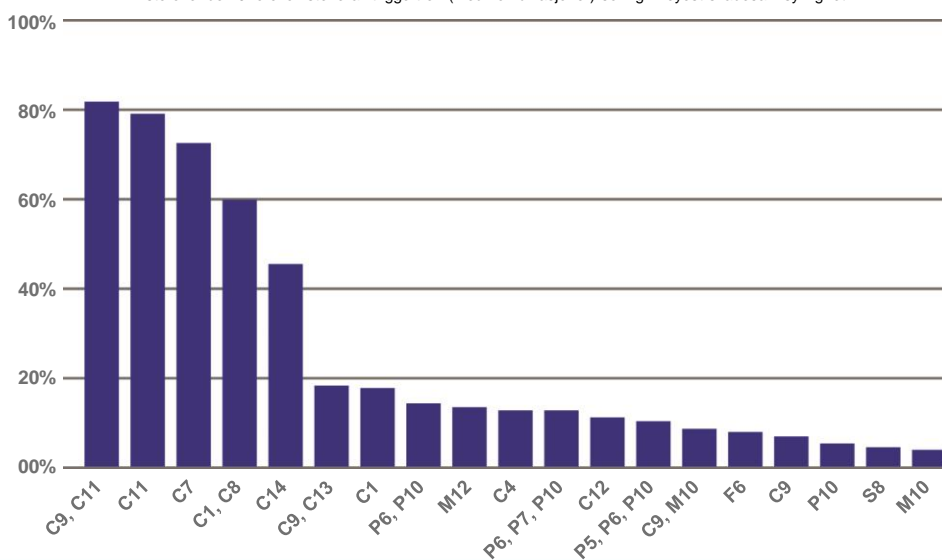
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Health Care



Skadesannsynlighet for perioden 04.01.2007 til 10.06.2012

Liste over de 20 forekomstene av triggertreff (med kombinasjoner) som gir høyest skadesannsynlighet



Manufacturing



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