Public Service of the Future

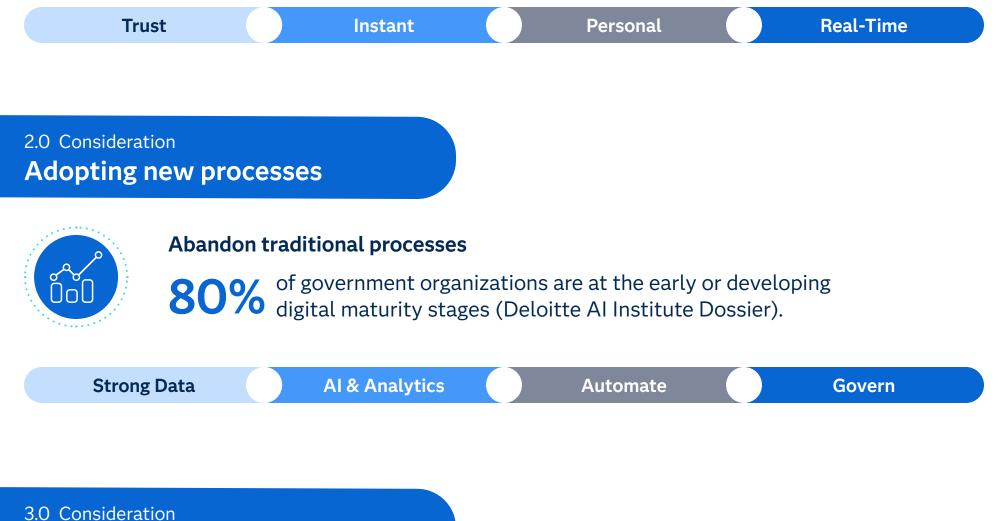## Three considerations for success ... and others to consider!

SSAS

Governments worldwide cannot rely on yesterday's approaches to solve tomorrow's problems. Investment in data and AI technologies can ensure government data is used to improve decisions, drive operational efficiency and ultimately improve citizen outcomes.

1.0 Consideration
What the citizen requires today

The rise of citizen consumerism

23% of Gen X said government agencies were adequately using technology to improve their interactions with the public.

Trust	Instant	Personal	Real-Time

2.0 Consideration
Adopting new processes

Abandon traditional processes

80% of government organizations are at the early or developing digital maturity stages (Deloitte AI Institute Dossier).

Strong Data	AI & Analytics	Automate	Govern

3.0 Consideration
Why data, AI and analytics?

New AI techniques will increasingly automate complex tasks and unlock previously hidden insights across government departments, helping combat fraud and improve citizen services and program efficiency.

Modernize	Transformation	AI + Humans	Increased Trust

Together, SAS will help deliver modernized analytic capabilities to drive better insights and decisions in the public sector worldwide.

For all six considerations, download our e-book, **Public service of the future: Six considerations for government and public health leaders to improve productivity.**

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