

Next Generation Analytic and Data Governance

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By 2020:

80% of organizations will create data management and monetization capabilities

<https://www.idc-community.com/2018/11/08/worldwide-digital-transformation-2019-predictions/>

Decision Making At Scale



Distributed
Embedded
Operational



Share Accountability

Cultivate a Knowledge Network

**Hold Information Creators and Users
Responsible**

Embrace Crowdsourcing



Design for the Customer



REPORT
LIBRARY



SELF-SERVICE
ANALYTICS



DATA
PROVISIONING



RAPID
RESPONSE



DATA
SCIENCE



Encourage Participation

Make Onboarding Easy

**Swamp? Yes
Toxic Dump? No**

Curate Input, Output and Algorithm

Analyze Behavior and Use



Data Classification and
Context Categorization

Aggressively Automate

Data Modeling and Integration

Algorithmic Automation





Critically Assess Outcomes

Value

Effort

Trust

Control



Thank you.

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