DONATION PROCESS

SAS

SAS' corporate philanthropy supports strategic initiatives and policy advocacy that increase interest and achievement in STEM and increase third-grade reading proficiency, with an emphasis on North Carolina and the region surrounding SAS world headquarters.

To be eligible for donations, organizations must meet the following criteria:

- Have nonprofit tax exemption status under Internal Revenue Service code 501(c)(3).

- Have a responsible board of directors serving without compensation.

- Show financial stability as evidenced by audited annual financial statements.

- Employ ethical methods of publicity, promotion and solicitation of funds.

- Raise funds without payment of commissions, street solicitations or mailing of unordered tickets.

- Operate from a detailed annual budget.

- Request funds for programs or operations with a minimal portion applied to overhead.

- Use the in-kind donation to benefit organizational members or constituents.

The SAS Community Relations Program does not consider funding or in-kind donations for the following:

- Sponsorship of professional athletic or amateur sports teams or individuals.

- Single events such as walk-a-thons, fundraisers, workshops, seminars, etc.

- Religious causes.

- Political parties, candidates or issues.

- Organizations that discriminate on the basis of race, color, religion, national origin.

- Trips or tours.

- Independent film/video productions.

- Requests from individuals.

SAS Community Relations Program: Criteria for Donations Related to Education

If your organization meets the above criteria, follow these steps to apply for a donation:

1. Complete the SAS donation application below, making sure to provide all information requested.

2. Prepare a brief description (three pages or less) of the project/program to be funded or for the in-kind request, including answers to the following questions:

   • What is the primary mission of your organization? Describe your current programs and significant accomplishments, along with your total annual budget over the last three years.

   • What issue or problem does your program/project address?

   • How does this issue relate to SAS' educational focus, priorities and criteria?

   • What is the scope of your program? Who is your audience and/or the population to be served? (Include any available program or policy statements that reference geographic location, socioeconomic status, or other factors that identify the target audience.)

   • What is the program goal or expected outcome of the program for which support is requested?

   • What is the track record of the project/program to be funded? (If new, discuss accomplishments of the organization.)

   • How will you measure the success of the program/project and report the results to SAS?

3. Provide the following supporting documentation:

   • A photocopy of the IRS 501(c)(3) letter.

   • Evidence of current accreditation (for educational institutions).

   • An audited financial statement or detailed information on finances.

   • A list of those currently on the board of directors and their professional affiliations, as well as the executive leadership of the organization.

   • A separate project/program budget, if applicable.

4. Return (1) the completed application; (2) description; and (3) all required supporting documentation. Incomplete applications will not be considered. Completed applications are reviewed in the order they are received in February, May, August and November.

Mailing address:
Community Relations, SAS Campus Drive, Cary, NC 27513
Note: Submitted materials will not be returned.

Donation Application

Date: _____

Name of Organization: _____

Address of Organization: _____

Contact Person: _____

Title/Position: _____

Address (if different from above): _____

Telephone: _____ Fax: _____

Email Address: _____ Website: _____

How long has this organization operated in this community? _____

Does your organization discriminate basis of race, color,
national origin, sex, gender identity, sexual orientation, age,
disability or any other characteristic?   Yes   No

The funds being sought are to be used for: _____

Capital Campaign Operating Budget Special Project – project start and end dates: ____

Total budget for current project: $ _____

What percentage is being requested from businesses? _____

Dollar amount or description of in-kind donation requested from SAS: ____

How was this amount calculated? (include overall budget if requesting partial funding): ____

Has your organization received previous support from SAS?   Yes   No

If yes, list year(s) and amount(s): _____

List three to five other major business contributors to this program and the amounts contributed: ____

List names and positions of any SAS employees involved with your organization: ____

Name _____

Title _____

Return completed donation application, together with
all required supporting documentation, to:

Community Relations
SAS Campus Drive
Cary, NC 27513

Download Donation Process here.